PROSPECT DEALER ENQUIRY FORM



INTRODUCTION

This form is intended for a Prospective Dealer Operator of a Harley-Davidson® dealership within the EMEA Region (Europe, Middle East & Africa). This is how you (the Prospect) begins the conversation with us about potentially owning a Harley-Davidson dealership. In addition to the information you provide here, a resume or biography will help us understand your relevant business experience and education.

Please email this completed form along with your resume or biography to **dealeropportunities@harley-davidson.com**. We look forward to hearing from you, and will be in touch within 45 days of receipt of your enquiry.

CONTACT DETAILS

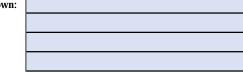
Full Name:	
Address:	
City:	
Postcode:	
E-mail:	
Tel:	Mobile:

AREAS OF INTEREST

Please indicate below your primary area and locations of interest.

Country:

Region / City / Town:



Comments:

MOTIVATION

Please explain the reason for your application and motivation to become a Harley-Davidson dealer:

MANAGEMENT & OWNERSHIP STRUCTURE

Please briefly describe your proposed ownership structure for a Harley-Davidson dealership and how you would manage the business, including your role:

CURRENT BUSINESS INTERESTS

Name of business:				
Type of business:	Motorcycle:	Automotive:	Other:	
Website address:				

Please attach a copy of your businesses most recent audited accounts along with this enquiry form.

SIGNATURE

The undersigned certifies that the information provided is true and accurate to the best of the individual's knowledge and agrees to Harley-Davidson Europe Ltd collecting, processing and using the personal information provided, and to the sharing of that information with companies of the Harley-Davidson worldwide group (hereafter: HARLEY-DAVIDSON) such that they may collect, process and use that information, for the purposes of review for the application for a Harley-Davidson Dealership.

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(Prospect's Signature)

EFFECTIVE 1/9/23

Date: