

Find The ONE Sales Event

\$1,000 or \$1,500 Cash Back on Select Grand American and Adventure Touring Motorcycles **Consumer Terms & Conditions**

Any individual (“**Cash Back Customer**”) who purchases a new, untitled, model year 2022 or 2023 Harley-Davidson Grand American Touring or Adventure Touring motorcycle at a participating U.S. Harley-Davidson dealership between August 1, 2023 and September 30, 2023 (“**Sales Period**”) is eligible to participate in FIND THE ONE Sales Event (“**Program**”). Under the Program, Cash Back Customers will receive a \$1,000 or \$1,500 H-D incentive towards the purchase price of a new, untitled, model year 2022 or 2023 Harley-Davidson Grand American Touring or Adventure Touring motorcycle (“**Eligible Motorcycle**”).

Harley-Davidson will reimburse participating dealerships for each qualified claim submitted for an Eligible Motorcycle purchased by a Cash Back Customer in accordance with the applicable Credit Amount set forth in the table below. Offer is good on purchase of an Eligible Motorcycle available and in stock at participating dealer locations during the Sales Period only.

Credit Amount

Family	Model	Name	Cash Back
Grand American Touring	FLHTK	Ultra Limited	\$1,500
Grand American Touring	FLTRK	Road Glide Limited	\$1,500
Grand American Touring	FLHXS	Street Glide Special	\$1,500
Grand American Touring	FLTRXS	Road Glide Special	\$1,500
Grand American Touring	FLHXST	Street Glide ST	\$1,500
Grand American Touring	FLTRXST	Road Glide ST	\$1,500
Grand American Touring	FLTRX	Road Glide	\$1,000
Grand American Touring	FLHX	Street Glide	\$1,000
Grand American Touring	FLHRXS	Road King Special	\$1,000
Adventure Touring	RA 1250	Pan America 1250	\$1,000
Adventure Touring	RA 1250S	Pan America 1250 Special	\$1,000

Sales Period

Cash Back Customers must complete a purchase of an Eligible Motorcycle at a participating H-D dealership between August 1, 2023 and September 30, 2023 (“**Sales Period**”).

Eligible Motorcycle Models to Purchase

New, untitled, model year 2022 or newer Harley-Davidson Grand America Touring and Adventure Touring motorcycles available and in stock at participating H-D dealer locations during the Sales Period (excludes the following Touring models: FLHFB, FLHTKANV, FLHXSANV and FLTRXSANV, and all other Harley-Davidson motorcycle family models, including CVO, Trikes, Anniversary models, Icons and Fast Johnnie Enthusiast editions) (“**Eligible Motorcycle**”).

Program Compatibility

Program can be combined with the Low-Rate Finance promotion and/or the 2022 Pan America™ P&A Credit Program. Program cannot be combined with any other promotion, unless otherwise approved by H-D. The Trade-In and Cash Back offers in the Program cannot be combined.

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Financing with HDFS

Loans through Eaglemark Savings Bank, a wholly owned subsidiary of Harley-Davidson Financial Services (HDFS), will be underwritten according to the bank's existing standards. The H-D cash back incentive will not be considered as part of the customer's down payment.