



THE ONLY ONE. MILWAUKEE, WI - USA

Is your group ready for a glimpse into a life less ordinary? Visit the Harley-Davidson Museum® for a first-class experience that will have your group talking about their Museum visit for years to come.

History roars to life at the Harley-Davidson Museum. It's the best of American design and culture — seasoned with freedom and rebellion, showcased in a landmark building. See why the Museum is one of Milwaukee's top tourist destinations.

Our Group Sales Associates can help customize a memorable experience: enhance your visit with a guided tour, unique merchandise from The Shop, and a genuine Milwaukee dining experience in MOTOR® Bar & Restaurant.

Group Admission Rates

(effective January 1, 2015)

\$14 Adults

\$12 Seniors

Groups = 15 or more people

Enhancements and Add-Ons

GUIDED TOUR EXPERIENCES:

H-D Highlights Tour (45 minutes):

with 111 years of history under our kidney belt, you know we've got some great stories to tell! This tour is exclusively available to booked groups.

\$6 additional per person

Behind-the-Scenes Tour (1 hour):

follow your tour guide into areas off-limits to general admission ticket-holders and explore the Museum Archives and Motorcycle Storage room.

\$20 additional per person

RETAIL BUNDLES:

Provide your guests with the best swag around. Our hand-selected bundles can help save time on your itinerary and send your guests away with souvenirs that rock! (\$22-\$95 each)

GROUP DINING:

Enjoy boldly flavored, hearty American dishes that celebrate life on the road at MOTOR® Bar & Restaurant (fixed-price menus available).

Get Booked

To make your reservations, call a Group Sales Associate at (414)287-2799 or email us at groups@h-dmuseum.com.





Museum Hours

The Museum is open every day except Thanksgiving and Christmas Day. Hours subject to change; visit h-dmuseum.com for updates.

- **May-September:** Open 9am-6pm everyday (Thursday open until 8pm)
- **October-April:** Open 10am-6pm everyday (Thursday open until 8pm)
- The Shop is open 30 minutes later than the Museum
- Self-guided visits take approximately 90 minutes
- After-hours access may be arranged



The Harley-Davidson Museum Visitor Experience Associates team

THE HARLEY-DAVIDSON MUSEUM® IS A PROUD MEMBER OF THE FOLLOWING TOURISM ASSOCIATIONS AND PROGRAMS:



Great Location

Located in downtown Milwaukee, the Museum is set on a 20-acre site surrounded on three sides by the Menomonee River. Free parking when you get here and so easy to get to, the Museum is just:

- 90 miles north of Chicago
- 80 miles east of Madison
- 120 miles south of Green Bay
- 1 block south of the AMTRAK station
- 7 miles north of General Mitchell International Airport



"Expectations are consistently exceeded as this is not just a 'motorcycle museum', it is a great American Success Story. And everyone, no matter what age, loves getting their picture taken with a motorcycle."

– Kay Collins, KBC Tour Company

"It doesn't matter what you think of motorcycles! The Harley-Davidson Museum® is one of the best new museums in the U.S."

– Bill Hinchliff, Chicago-based tour guide and lecturer

1-877-HD-MUSEUM
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h-dmuseum.com

