

TOURS

AUDIO TOUR

Hear the voices of riders, heroes and experts from the past and present with a self-guided audio tour. Offered in multiple languages.

BEHIND-THE-SCENES TOUR

Wednesdays and Fridays, 10:30 a.m. and 1 p.m.

This 75-minute tour features rare and exclusive access to the Harley-Davidson Archives and Motorcycle Conservation area.

HIGHLIGHTS TOUR

Saturdays and Sundays, 10:30 a.m. and 1 p.m.

Our guest experience associates offer an engaging 45-minute tour, "Journey Through the History of Harley-Davidson."

Seasonal Tour Packages Available—Inside H-D: All-Day Experience (May–October) and Bikes, Brats & Beer Tour (June–August)

EAT & SHOP

MOTOR® BAR & RESTAURANT

Enjoy our unique spin on bold American classics that celebrate the taste of life on the road, including monthly food and drink specials.



THE SHOP

Visit The Shop for exclusive apparel and souvenirs including authentic reproductions of H-D Originals.



PLAN YOUR VISIT

ADMISSION*

Adult	\$22
H.O.G.® Member.....	Free
Senior (ages 65+).....	\$16
U.S. Military (with ID)	\$16
College Student (with ID)	\$16
Child (ages 5–17)	\$8
Child (under 5).....	Free

*Admission prices are subject to change

OPEN 363 DAYS A YEAR

Closed Thanksgiving Day and Christmas Day

FREE PARKING



MUSEUM HOURS

MAY–SEPTEMBER
DAILY: 9 a.m.–6 p.m. (Thursday 9 a.m.–8 p.m.)

OCTOBER–APRIL
DAILY: 10 a.m.–6 p.m. (Thursday 10 a.m.–8 p.m.)



Tag your photos with **#hdmuseum**

1-877-HD-MUSEUM • 400 W Canal Street, Milwaukee, WI • H-DMUSEUM.COM
EXHIBITS • SHOP • RESTAURANTS • FREE PARKING



H-DMUSEUM.COM



TAKE A TOUR THROUGH AMERICAN HISTORY & CULTURE

MUST-SEE MOTORCYCLES

- ☐ **SERIAL NUMBER ONE**
The oldest H-D® motorcycle known to exist.
- ☐ **EXPLODED BIKE**
A mechanical drawing brought to life.
- ☐ **WLA MILITARY MODEL**
A rugged modification of a popular civilian model.
- ☐ **BOARD TRACK RACERS**
Five vintage motorcycles racing on a 13-foot-tall replica board track.
- ☐ **TSUNAMI BIKE**
The bike that drifted over 4,000 miles across the Pacific.
- ☐ **ELVIS BIKE**
Purchased and ridden by "The King" himself.
- ☐ **"KING KONG"**
Two engines, 13.5 feet long, 40 years in the making.
- ☐ **EVEL KNEIVEL BIKE**
Wembley replica jump bike soaring 25 feet above the ground.

MORE TO SEE & DO

- ☐ **EXPERIENCE GALLERY**
Climb into the saddle! This is your chance to touch, admire and sit on both new and classic Harley-Davidson® motorcycles.
- ☐ **JUMPSTART™ DEMO**
Turn the throttle, shift through the gears and feel the rumble of a Harley-Davidson® motorcycle. No experience or motorcycle license required.
- ☐ **SATURDAY DEMO RIDES: MAY–SEPT**
Throw a leg over a motorcycle and experience the fun and freedom that only a Harley-Davidson can deliver.



HARLEY-DAVIDSON MUSEUM®

CAMPUS GUIDE

Stick around and stay awhile — there's so much to see and do at the H-D Museum.

- ☐ Take a stroll along the winding River Walk.
- ☐ Stop for photos at the Hill Climber statue, The Shed and the Harley-Davidson Wall.
- ☐ Grab some great American food and drinks at MOTOR® Bar & Restaurant.
- ☐ Stock up on souvenirs and exclusive gifts at The Shop.
- ☐ Marvel at the enthusiast stories at the Living the Legend™ Rivet Walls.

Enjoy your visit! And come back anytime.



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