

Harley-Davidson Museum Happy Harley Days Giveaway 2019

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. These Official Rules apply to sweepstakes offered by the Harley-Davidson Museum at the Harley-Davidson Museum Happy Harley Days event, which shall take place at the dates and times listed below (each, an “Event”), at the Harley-Davidson Museum campus located at 400 West Canal Street, Milwaukee, Wisconsin 53201 (the “Museum”). Sponsor will be running daily sweepstakes during each of the three (3) Event dates. Each of the three daily sweepstakes is a separate sweepstakes. You must enter on the day of the applicable Event to be eligible to win.

EVENT DATES / ELIGIBILITY: The Events will take place on December 7th, December 14th and December 21st during calendar year 2019. Participants may enter at the H-D Museum Lobby during any Event between the hours of 10:00 a.m. and 6:00 p.m. (the “Entry Period”). The sweepstakes are open to legal U.S. residents (50 U.S. States and Washington D.C.) age 18 or older. Employees of Harley-Davidson Museum, LLC (“Sponsor”) and affiliates (including Harley-Davidson Motor Company, Inc.) involved in the sweepstakes, and the immediate family and households of such employees, are not eligible.

HOW TO ENTER: To enter: (1) visit the H-D Museum Lobby during the Entry Period, and (2) complete and submit the sweepstakes entry form. Entries that are lost, late, incomplete, illegible, corrupted, mechanically reproduced, falsified, mutilated, damaged, altered or otherwise irregular, misdirected entries or entries not received for any other reason will be judged void and disqualified at Sponsor’s sole and absolute discretion. Limit one (1) entry per person during each Event. Non-winning entries from one Event will not roll-over to subsequent Events. The information you provide will be used consistent with Sponsor’s Privacy Policy available at www.h-d.com/privacy. Entries become property of Sponsor and will not be returned.

PRIZES / WINNER NOTIFICATION: One (1) winner will be randomly selected from among all eligible entries received during each Event. Each of the three Event winners (one winner per Event) will receive a \$500.00 shopping spree at the H-D Museum Shop. Restrictions: Prize valid only for onsite purchases in The Shop at the H-D Museum. Not valid for online purchases or purchases on the H-D Museum campus other than The Shop. Sponsor will work with Event winners to schedule time/date of shopping spree. Winner is responsible for all taxes arising from the acceptance of a prize. No substitutions, no transfers, no cash equivalent. Each winner may be required to present proof of eligibility (e.g., a driver’s license to verify residency and age). The odds of winning an Event/daily sweepstakes depends on the number of eligible entries received for that particular Event/daily sweepstakes. The winners will be notified by phone, email, or regular mail, in Sponsor’s sole discretion. Return of prize notification as undeliverable may result in the prize being forfeited and an alternate winner may be randomly selected from the remaining eligible entries. If a winner does not respond as directed in the prize notification within three (3) days of notification, he/she may be disqualified in the sole discretion of the Sponsor and an alternate winner randomly selected from the remaining eligible entries.

PUBLICITY RELEASE: Except where prohibited by law, acceptance of prize constitutes permission for Sponsor to use recipient’s name, image, likeness, and information for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

AGREEMENT TO OFFICIAL RULES: By entering, entrant agrees that s/he has read, accepted and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this sweepstakes, rule interpretation, or the awarding of any prize shall be submitted to Sponsor, whose decision shall be binding and final. The sweepstakes will be run in accordance with these Official Rules, available at the H-D Museum lobby and online at h-dmuseum.com which shall prevail, govern and control in the event of any inconsistency with any sweepstakes-related materials.

RELEASE OF LIABILITY: By entering, entrant agrees to release and hold harmless Sponsor and its affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations (“Releasees”) from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of any prize, participation in any sweepstakes-related activity, or participation in the sweepstakes.

LIMITATION OF LIABILITY: Releasees are not responsible for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof or this sweepstakes. Without limiting the generality of the foregoing, the Releasees not responsible for any typographical or other error in the printing of this offer, administration of the sweepstakes or in the announcement of prizes, including erroneous appearance of qualification for a prize, and under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this sweepstakes, or the integrity and/or feasibility of the sweepstakes is severely undermined by any event, Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the sweepstakes without further obligation. If Sponsor in its discretion elects to so abbreviate the sweepstakes, Sponsor reserves the right, but not the obligation, to award the prize from among all eligible entries received to date.

DISPUTES/CHOICE OF LAW: EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN MILWAUKEE, WISCONSIN, U.S.A; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS’ FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF WISCONSIN, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS (WHETHER OF THE STATE OF WISCONSIN OR ANY OTHER JURISDICTION), THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF WISCONSIN.

WINNER’S LIST: For the name of the winners, please send a self-addressed stamped envelope to: Winner’s List – 2019 H-D Museum Happy Harley Days Giveaway, 400 West Canal Street, Milwaukee, WI 53201. Winner’s list will be available within two weeks after the conclusion of the Event.

SPONSOR: Harley-Davidson Museum, LLC, 400 West Canal Street, Milwaukee, WI 53201.