

# THE STURGIS 2019 OFFICIAL SCHEDULE



**ALL ROADS LEAD TO HARLEY-DAVIDSON**  
Thursday, August 1-Saturday, August 10

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For most up to date info and schedule visit [H-D.COM/STURGIS](https://www.harley-davidson.com/sturgis).  
Info and schedule subject to change.



## ALL ROADS LEAD TO HARLEY-DAVIDSON

As the official motorcycle of the 79th Sturgis® Motorcycle Rally™, Harley-Davidson has always been a central part of this legendary event. That's never been truer than it is this year.

Visit us at all of the Harley-Davidson locations in and around Sturgis, including the H-D Event Headquarters at Full Throttle Saloon's Pappy Hoel Campground, the Community Center at 4th and Lazelle and Rally Point in Sturgis, Hill City, Deadwood and Rapid City.

Sturgis 2019 will also include daily sweepstakes\*, where every day offers a new chance to win. Simply visit one of our six locations daily to register to win valuable prizes.

WELCOME TO STURGIS. NOW GO MAKE IT MEMORABLE.

### DAILY SWEEPSTAKES\*:

**Saturday, August 3** – (1) \$500 Harley-Davidson Gift Card

**Sunday, August 4** – (2) VIP Passes to Puddle of Mudd Concert on 8.6.19 at Full Throttle Saloon (ARV \$125)

**Monday, August 5** – (2) Tickets to a 2020 NHRA Race, Meet & Greet With Harley-Davidson Race Team and Autographed Apparel (ARV \$250)

**Tuesday, August 6** – (2) VIP Passes to Biker's Ball with Jackyl Concert on 8.8.19 at Full Throttle Saloon (ARV \$125)

**Wednesday, August 7**–Pinstripe Package by Skratch. Pinstriping will take place on 8.8.19 or 8.9.19 at the Harley-Davidson Event Headquarters located at Pappy Hoel Campground (ARV \$500)

**Thursday, August 8** – (1) \$1,000 Harley-Davidson Gift Card

**Friday, August 9** – (1) Eagle Rider Weekend Package for two (ARV \$1,000)

**Saturday, August 10** – (1) \$500 Harley-Davidson Gift Card

\*NO PURCHASE NECESSARY; void where prohibited. U.S. residents, 18+ years of age. Eight (8) separate daily sweepstakes. Entry period coincides with Event days/hours. Additional information and Official Rules available at all entry locations and at H-D.COM/STURGIS. Sponsor: Harley-Davidson Motor Company, Inc., 3700 W. Juneau Ave., Milwaukee, WI 53208.

# FEEL THE THRILL

ON THE ALL-NEW HARLEY-DAVIDSON® LIVEWIRE™ MOTORCYCLE



Performance meets technology on the all-new electric LiveWire™. With 105 hp, you get instantaneous power the moment you twist the throttle and can travel from 0 to 60 in 3 seconds.

### TEST RIDE THE ALL-NEW ELECTRIC LIVEWIRE™

**H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND**  
**SATURDAY, AUGUST 3-SATURDAY, AUGUST 10**

LiveWire™ Demos | 9 AM–5 PM

Jumpstart™ Rider Experience | 9 AM–7 PM

### Learn about LiveWire™

LiveWire™ Q&A Sunday, August 4 | 1 PM

LiveWire™ Q&A Thursday, August 8 | 1 PM



Membership in the Harley Owners Group® is the best way to get the most from your H-D experience. And the same is true at Sturgis. Visit us at the H-D Event Headquarters at Full Throttle Saloon's Pappy Hoel Campground at the H.O.G.® Member Check-In and enjoy events, rides and more.

## PAPPY HOEL CAMPGROUND IS THE H-D EVENT HEADQUARTERS

### H.O.G.® Check-In

8 Days | August 3-August 10 | 9 AM-5 PM

### H.O.G.® Member Ride Thursday | August 8

Meet at General Store 9 AM

Depart at 10 AM

### H.O.G.® Member Party at Pappy Hoel Campground Pool

6 PM on Thursday | August 8

### H.O.G.® Member Special Pricing With Various Vendors on Site

## SPECIAL EVENTS FOR THURSDAY-SATURDAY

### 8.1.19 THURSDAY

**RAPID CITY SUMMER NIGHTS** | 7<sup>TH</sup> St. & St. Joseph St.,  
Rapid City, SD 57701

6 PM

SLAMABAMA

### 8.2.19 FRIDAY

**RALLY POINT** | 2nd St., Sturgis, SD 57785

1-4 PM

ESKIMO BROTHERS

4-5 PM

OPENING CEREMONIES

5-8 PM

ZEONA ROAD

### 8.3.19 SATURDAY

ALL ROADS LEAD TO HARLEY-DAVISON

**DAILY SWEEPSTAKES\*: \$500 Harley-Davidson Gift Card**

### H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

9 AM-7 PM

HOURS

9 AM-5 PM

DEMO HOURS

4 PM

DEMO REGISTRATION ENDS

4:30 PM

LAST DEMO BIKE LEAVES CORRAL

10 AM-6 PM

PINSTRIPING BY SKRATCH

10 AM-6 PM

TATTOOS BY PURE GOLD TATTOO

### STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

9 AM-5 PM

DEMO HOURS

4 PM

DEMO REGISTRATION ENDS

4:30 PM

LAST DEMO BIKE LEAVES CORRAL

### RALLY POINT | 2nd St., Sturgis, SD 57785

4-6 PM

KENNETH BRIAN

7-9 PM

JERED BLAKE

### HILL CITY | 222 Railroad Ave., Hill City, SD 57745

9 AM-5 PM

DEMO HOURS

### DEADWOOD | 501 Main St., Deadwood, SD 57732

9 AM-5 PM

DEMO HOURS

# 8.4.19 SUNDAY THE FUTURE IS NOW

## DAILY SWEEPSTAKES\*:

(2) VIP Passes to Puddle of Mudd Concert on 8.6.19 at Full Throttle Saloon  
(ARV \$125)



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                                  |
|------------|----------------------------------|
| 9 AM-7 PM  | HOURS                            |
| 9 AM-5 PM  | DEMO HOURS                       |
| 4 PM       | DEMO REGISTRATION ENDS           |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL     |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH           |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO      |
| 1 PM       | LIVEWIRE™ Q&A                    |
| 5 PM       | SHOP TALK WITH SAN DIEGO CUSTOMS |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                              |
|-----------|------------------------------|
| 9 AM-5 PM | DEMO HOURS                   |
| 4 PM      | DEMO REGISTRATION ENDS       |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORRAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

### H-D STAGE TIME

|        |                                       |
|--------|---------------------------------------|
| 2-6 PM | LIVEWIRE™ JUMPSTART™ RIDER EXPERIENCE |
| 4-6 PM | JERED BLAKE                           |
| 7-9 PM | CHRIS DUARTE                          |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

### FULL THROTTLE SALOON

|          |           |
|----------|-----------|
| 9 PM     | THE LACS  |
| 10:30 PM | COLT FORD |

### BUFFALO CHIP

|         |             |
|---------|-------------|
| 8:30 PM | AFT TT RACE |
|---------|-------------|

# 8.5.19 MONDAY FLAG DROP

## DAILY SWEEPSTAKES\*:

(2) Tickets to a 2020 NHRA Race, Meet & Greet With Harley-Davidson Race Team and Autographed Apparel (ARV \$250)



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                                  |
|------------|----------------------------------|
| 9 AM-7 PM  | HOURS                            |
| 9 AM-5 PM  | DEMO HOURS                       |
| 4 PM       | DEMO REGISTRATION ENDS           |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL     |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH           |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO      |
| 1 PM       | LIVE FABRICATION BY 7 METAL WEST |
| 3 PM       | NHRA RACER MEET & GREET          |
| 5 PM       | AFT RACER MEET & GREET           |
| 5 PM       | LIVE FABRICATION BY 7 METAL WEST |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                             |
|-----------|-----------------------------|
| 9 AM-5 PM | DEMO HOURS                  |
| 4 PM      | DEMO REGISTRATION ENDS      |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

|                |              |
|----------------|--------------|
| H-D STAGE TIME |              |
| 4-6 PM         | JERED BLAKE  |
| 7-9 PM         | CHRIS DUARTE |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

### FULL THROTTLE SALOON

|       |                         |
|-------|-------------------------|
| 11 AM | OLD SCHOOL CHOPPER SHOW |
|-------|-------------------------|



# 8.6.19 TUESDAY RIDE FOR A CAUSE MILITARY APPRECIATION DAY

## DAILY SWEEPSTAKES\*:

(2) VIP Passes to Biker's Ball With Jackyl Concert  
on 8.8.19 at Full Throttle Saloon (ARV \$125)



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                              |
|------------|------------------------------|
| 9 AM-7 PM  | HOURS                        |
| 9 AM-5 PM  | DEMO HOURS                   |
| 4 PM       | DEMO REGISTRATION ENDS       |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH       |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO  |
| 1 PM       | PARTS & ACCESSORIES DIY      |
| 5 PM       | PINSTRIPING DEMO BY SKRATCH  |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                              |
|-----------|------------------------------|
| 9 AM-5 PM | DEMO HOURS                   |
| 4 PM      | DEMO REGISTRATION ENDS       |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORRAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

### H-D STAGE TIME

|        |                       |
|--------|-----------------------|
| 1-4 PM | MILITARY APPRECIATION |
| 5-7 PM | TATTOO CONTEST        |
| 7-9 PM | FULL THROTTLE BAND    |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

### FULL THROTTLE SALOON

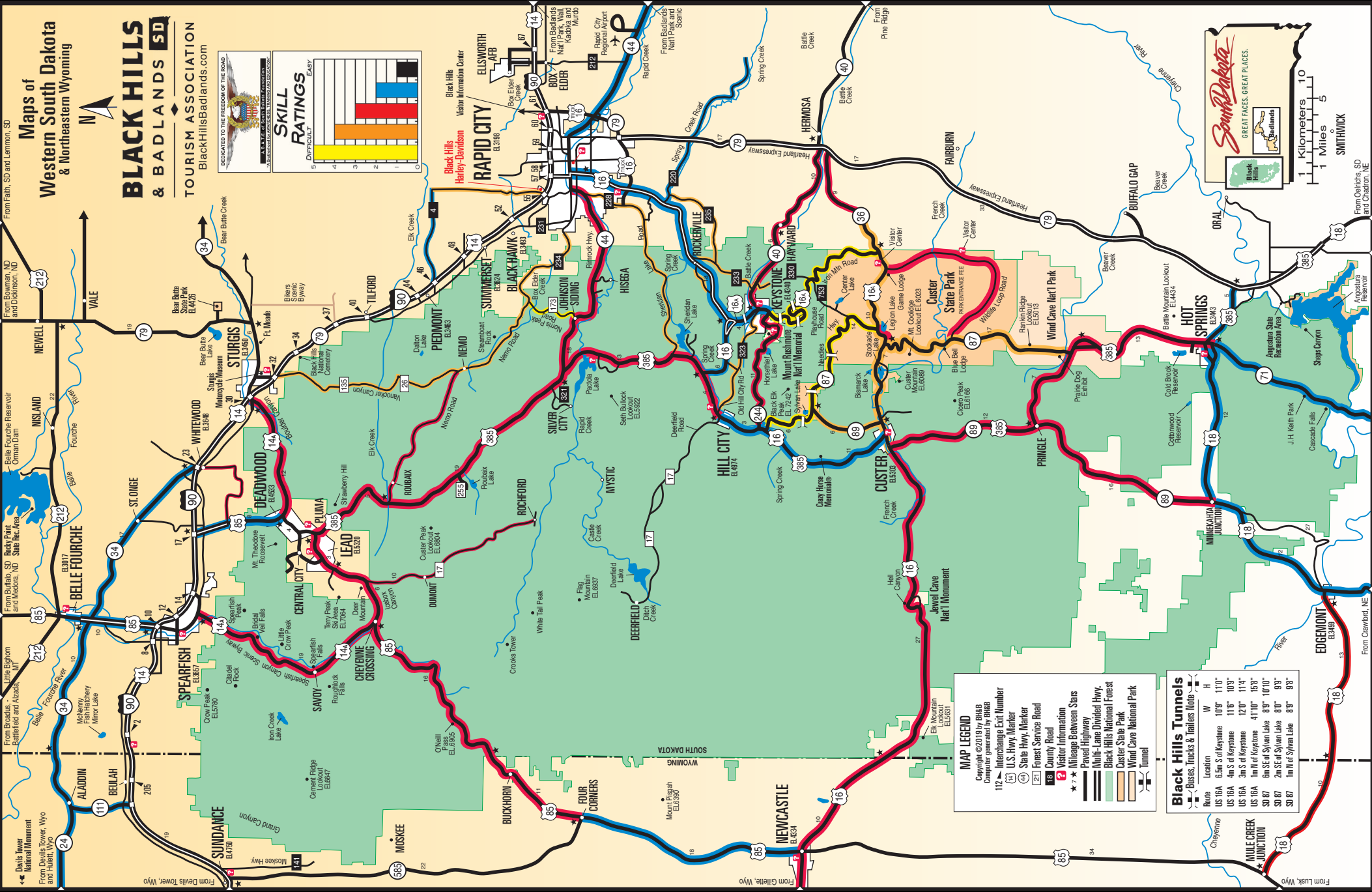
|          |                                       |
|----------|---------------------------------------|
| 9 AM     | PAUL YAFFE'S BADDEST BAGGER BIKE SHOW |
| 7 PM     | PUDDLE OF MUDD                        |
| 8:30 PM  | FOGHAT                                |
| 10 PM    | PURRFECT ANGELZ                       |
| 10:30 PM | CHEAP TRICK                           |

### BUFFALO CHIP

|         |                      |
|---------|----------------------|
| 2-10 PM | MICHAEL LICHTER SHOW |
|---------|----------------------|

### BLACK HILLS SPEEDWAY

|      |                           |
|------|---------------------------|
| 6 PM | AFT BLACK HILLS HALF MILE |
|------|---------------------------|



**SAFETY HELMET** - Required under age 18; helmet must be an approved US DOT helmet. **EYE PROTECTION** - Required unless equipped with windscreen of sufficient height and design that protects the motorcycle operator. When headlights are required to be on, protective eye devices that are tinted or shaded cannot reduce the light transmission of the device below 35%. **MUFFLER** - Must at all times be equipped with a muffler in good working order and in constant operation to prevent excessive or unusual noise. No person may make any alteration or modification of any kind. **LANE SPLITTING** - Illegal in South Dakota. **USE OF FULL LANE** - A motorcycle is entitled to the use of its full lane. No vehicle may be driven in such a manner as to deprive any motorcycle of the full use of a lane.

# ALL HARLEY-DAVIDSON LOCATIONS



- (A) Black Hills Harley-Davidson**  
2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM
- (B) Sturgis Harley-Davidson**  
1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM
- (C) Hill City Harley-Davidson**  
261 Main St., Hill City, SD 57745  
9 AM-7 PM
- (D) Black Hills Harley-Davidson, Deadwood**  
628 Main St., Deadwood, SD 57732  
9 AM-10 PM
- (E) Keystone Harley-Davidson**  
103 Winter St., Keystone, SD 57751  
8 AM-8 PM
- (F) Badlands Harley-Davidson**  
601 Main St., Wall, SD 57790  
8 AM-9 PM
- (G) Deluxe Harley-Davidson of Sundance**  
220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed



# 8.7.19 WEDNESDAY HARLEY-DAVIDSON HISTORY

## DAILY SWEEPSTAKES\*:

**Pinstripe Package by Skratz.**

Pinstriping will take place on 8.8.19 or 8.9.19 at the Harley-Davidson Event Headquarters located at Pappy Hoel Campground (ARV \$500)



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                                  |
|------------|----------------------------------|
| 9 AM-7 PM  | HOURS                            |
| 9 AM-5 PM  | DEMO HOURS                       |
| 4 PM       | DEMO REGISTRATION ENDS           |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL     |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH           |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO      |
| 1 PM       | LIVE FABRICATION BY 7 METAL WEST |
| 5 PM       | LIVE FABRICATION BY 7 METAL WEST |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                              |
|-----------|------------------------------|
| 9 AM-5 PM | DEMO HOURS                   |
| 4 PM      | DEMO REGISTRATION ENDS       |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORRAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

### H-D STAGE TIME

|        |                    |
|--------|--------------------|
| 2-4 PM | WHEY JENNINGS      |
| 5-7 PM | BEARD CONTEST      |
| 7-9 PM | FULL THROTTLE BAND |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

### FULL THROTTLE SALOON

|          |                 |
|----------|-----------------|
| 8:30 PM  | SALIVA          |
| 10 PM    | PURRFECT ANGELZ |
| 10:30 PM | BRET MICHAELS   |

### BUFFALO CHIP

|         |                      |
|---------|----------------------|
| 2-10 PM | MICHAEL LICHTER SHOW |
|---------|----------------------|

# 8.8.19 THURSDAY THE FUTURE IS NOW

## DAILY SWEEPSTAKES\*:

(1) \$1,000 Harley-Davidson Gift Card



### H-D® DEALERSHIPS

#### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

#### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

#### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

#### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

#### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

#### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

#### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

### H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                              |
|------------|------------------------------|
| 9 AM-7 PM  | HOURS                        |
| 9 AM-5 PM  | DEMO HOURS                   |
| 4 PM       | DEMO REGISTRATION ENDS       |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH       |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO  |
| 1 PM       | LIVEWIRE™ Q&A                |
| 5 PM       | PINSTRIPING DEMO BY SKRATCH  |

### STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                             |
|-----------|-----------------------------|
| 9 AM-5 PM | DEMO HOURS                  |
| 4 PM      | DEMO REGISTRATION ENDS      |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORAL |

### RALLY POINT | 2nd St., Sturgis, SD 57785

| H-D STAGE TIME |                                       |
|----------------|---------------------------------------|
| 12-1 PM        | STURGIS BEEF THROW DOWN               |
| 2-6 PM         | LIVEWIRE™ JUMPSTART™ RIDER EXPERIENCE |
| 4-6 PM         | ZEONA ROAD                            |
| 7-9 PM         | BRITNEE KELLOGG                       |

### HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

### DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

### RAPID CITY SUMMER NIGHTS | 7th St. & St. Joseph St.

|      |             |
|------|-------------|
| 6 PM | CRASH WAGON |
|------|-------------|

### MORE ENTERTAINMENT

| FULL THROTTLE SALOON |                      |
|----------------------|----------------------|
| 10 PM                | PURRFECT ANGELZ      |
| 10:30 PM             | JACKYL               |
| BUFFALO CHIP         |                      |
| 2-10 PM              | MICHAEL LICHTER SHOW |

# 8.9.19 FRIDAY RIDE OUT!

## DAILY SWEEPSTAKES\*:

(1) Eagle Rider Weekend Package for Two  
(ARV \$1,000)



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                              |
|------------|------------------------------|
| 9 AM-7 PM  | HOURS                        |
| 9 AM-5 PM  | DEMO HOURS                   |
| 4 PM       | DEMO REGISTRATION ENDS       |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH       |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO  |
| 1 PM       | PARTS & ACCESSORIES DIY      |
| 5 PM       | PINSTRIPING DEMO BY SKRATCH  |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|            |                              |
|------------|------------------------------|
| 9 AM- 5 PM | DEMO HOURS                   |
| 4 PM       | DEMO REGISTRATION ENDS       |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

### H-D STAGE TIME

|        |             |
|--------|-------------|
| 4-6 PM | JERED BLAKE |
| 7-9 PM | ZEONA ROAD  |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

|              |                      |
|--------------|----------------------|
| BUFFALO CHIP |                      |
| 2-10 PM      | MICHAEL LICHTER SHOW |

# 8.10.19 SATURDAY ALL ROADS LEAD TO HARLEY-DAVIDSON

## DAILY SWEEPSTAKES\*:

(1) \$500 Harley-Davidson Gift Card



## H-D® DEALERSHIPS

### Black Hills Harley-Davidson

2820 Harley Dr., Rapid City, SD 57702  
8 AM-8 PM

### Sturgis Harley-Davidson

1040 Junction Ave., Sturgis, SD 57785  
8 AM-9:30 PM

### Hill City Harley-Davidson

261 Main St., Hill City, SD 57745  
9 AM-7 PM

### Black Hills Harley-Davidson, Deadwood

628 Main St., Deadwood, SD 57732  
9 AM-10 PM

### Keystone Harley-Davidson

103 Winter St., Keystone, SD 57751  
8 AM-8 PM

### Badlands Harley-Davidson

601 Main St., Wall, SD 57790  
8 AM-9 PM

### Deluxe Harley-Davidson of Sundance

220 E Main St., Sundance, WY 82729  
August 2-9 | 9 AM-6 PM  
August 10 | 9 AM-4 PM  
August 11 | Closed

## H-D EVENT HEADQUARTERS PAPPY HOEL CAMPGROUND

19942 SD-79, Vale, SD 57788

|            |                              |
|------------|------------------------------|
| 9 AM-7 PM  | HOURS                        |
| 9 AM-5 PM  | DEMO HOURS                   |
| 4 PM       | DEMO REGISTRATION ENDS       |
| 4:30 PM    | LAST DEMO BIKE LEAVES CORRAL |
| 10 AM-6 PM | PINSTRIPING BY SKRATCH       |
| 10 AM-6 PM | TATTOOS BY PURE GOLD TATTOO  |

## STURGIS COMMUNITY CENTER | 1401 Lazelle St., Sturgis, SD 57785

|           |                              |
|-----------|------------------------------|
| 9 AM-5 PM | DEMO HOURS                   |
| 4 PM      | DEMO REGISTRATION ENDS       |
| 4:30 PM   | LAST DEMO BIKE LEAVES CORRAL |

## RALLY POINT | 2nd St., Sturgis, SD 57785

### H-D STAGE TIME

|        |                 |
|--------|-----------------|
| 4-6 PM | JERED BLAKE     |
| 7-9 PM | BRITNEE KELLOGG |

## HILL CITY | 222 Railroad Ave., Hill City, SD 57745

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## DEADWOOD | 501 Main St., Deadwood, SD 57732

|           |            |
|-----------|------------|
| 9 AM-5 PM | DEMO HOURS |
|-----------|------------|

## MORE ENTERTAINMENT

### FULL THROTTLE SALOON

7:30 PM STRANGEFEST FEATURING TECH N9ne AND GUESTS

### BUFFALO CHIP

2-10 PM MICHAEL LICHTER SHOW



# ENJOY THE RIDE

SEE YOU NEXT YEAR

