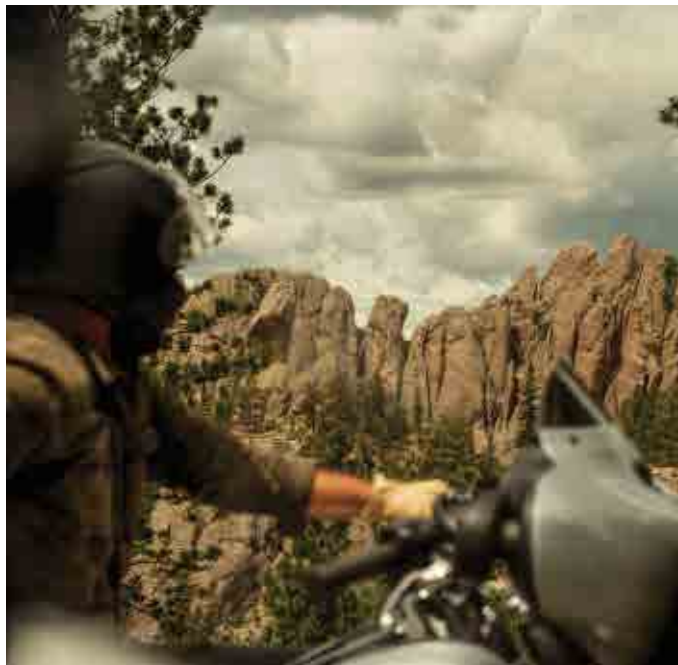


STURGIS MOTORCYCLE RALLY



H-D.COM/EVENTS



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**2022
OFFICIAL
GUIDE**



UNITED WE RIDE

As the official motorcycle of the 82nd Sturgis Rally, many people would agree that the name Harley-Davidson® is synonymous with the legendary event.

Sturgis is our home away from home, and to help you get the most from your visit, we've put together this 2022 Official Guide to Sturgis. We've listed everything you need to see, along with locations: H-D event headquarters at the Sturgis Community Center at 4th & Lazelle, H-D's Rally Point at Main St & H-D Way, Full Throttle Saloon & Pappy Hoel Campground, Outlaw Square & Deadwood Welcome Center, Spearfish Canyon Lodge, 1880 Train in Hill City and check out all the H-D Dealerships in the area. Carry this guide with you so you don't miss out on any of the experiences H-D has to offer. We're excited to see you there.

STURGIS SPOTLIGHT

DEMO THE FULL LINE-UP OF H-D® MOTORCYCLES

Stop by our main demo headquarters at the Sturgis Community Center to ride any of our 2022 models, including the Pan America™ and the new ST lineup. We will also have the full 2022 line-up available for demo at Pappy Hoel Campground. If you're looking for a longer riding experience, we will be offering extended demos at the Deadwood Welcome Center, the Spearfish Canyon Lodge and the 1880 Train in Hill City.

LIVE ENTERTAINMENT

Enjoy daily stunt shows and police skills demonstrations at the Sturgis Community Center. At Rally Point in downtown Sturgis and Outlaw Square in downtown Deadwood, you'll find daily live music & entertainment including a DJ, bands and other live performances. Take a ride out to Pappy Hoel Campground/Full Throttle Saloon to enjoy nightly bands and a great party atmosphere.

H.O.G.® MEMBER PERKS

At this year's Annual Sturgis Rally, members of Harley Owners Group (H.O.G.) will have the opportunity to ride and engage with other members. From group rides to a party at the pool at the Pappy Hoel campground, members will get together to enjoy the camaraderie that Harley-Davidson® riders share. See the next page for a list of all the H.O.G. activities happening this year.

HARLEY-DAVIDSON IS TAKING OVER DEADWOOD

Located in the heart of the Black Hills and arguably some of the best riding in the area, this historically lawless town is a must stop destination for riders and lovers of the old west. You'll find extended demos at the Deadwood Welcome Center and an overload of entertainment at Outlaw Square, all sponsored by Harley-Davidson.



HARLEY OWNERS GROUP

H.O.G.® MEMBER CHECK-IN (2 LOCATIONS)

Each location will have a unique rally token for H.O.G. Members. Members must present membership card to receive a rally token.

PAPPY HOEL CAMPGROUND/FULL THROTTLE SALOON

19942 SD-79, Vale, SD

8/6-8/13: 9am-5pm

STURGIS COMMUNITY CENTER

1401 Lazelle St, Sturgis, SD

8/6-8/13: 9am-5pm

H.O.G. MEMBER EVENTS AT STURGIS

In addition to the H.O.G. Member Check-ins, check out these H.O.G. Member Events throughout the event. Must present membership card to enjoy these fun events.

H.O.G. BLACK HILLS CHALLENGE

Sign-Up at the H.O.G booth at the Sturgis Community Center or Pappy Hoel Campground/Full Throttle Saloon. Challenge runs 8/6-8/13. Complete the list of challenges and receive a special gift.

**Entries must be submitted in person at either H.O.G. booth locations by 3pm Saturday 8/13.*

CLUB H.O.G

Stop in, grab a refreshment, and relax at the Harley-Davidson® Garage at the Pappy Hoel Campground". The Club is open to H.O.G members and one guest per member. While there, you can enjoy complimentary haircuts, hair braiding, tattoos, and pinstripping.

H.O.G. SOCIAL HOUR

Iron Horse Saloon

888 Junction Ave, Sturgis

Enjoy Complimentary Appetizers and Beverage Specials
Saturday 8/6 - Sat 8/13
4pm - 6pm



H.O.G.® MEMBER RIDE “KICK’N IT OLD SCHOOL”

Pappy Hoel Campground/Full Throttle Saloon
Monday 8/8. Register/Stage 8am
Limited to 75 Riders. Kickstands Up 9:15am

H.O.G. BIKE GAMES

Pappy Hoel Campground/Full Throttle Saloon
Wednesday 8/10 starting at 10am

H.O.G. MEMBER RIDE “BLACK HILLS BREAKFAST”

Sturgis Community Center
Thursday 8/11. Register/Stage 6am
Limited to 50 Riders. Kickstands Up 7am

PARTY AT THE POOL

The Pool at Pappy Hoel Campground
Thursday 8/11 at 6pm

THURSDAY 8/4

DEADWOOD » OUTLAW SQUARE

DEADWOOD LIVE! BIG & RICH (TICKETED EVENT)

8PM

FRIDAY 8/5

STURGIS » RALLY POINT

STUNT SHOW BY UNKNOWN INDUSTRIES

1PM

OPENING CEREMONIES

2PM

STUNT SHOW BY UNKNOWN INDUSTRIES

3PM





THE NEW EXPERIENCE OF SPEED AND SOUND

Ride the All-Electric LiveWire ONE™

Come join LiveWire and discover a new riding experience. Meet with our expert EV team onsite and test ride a LiveWire ONE.

LOCATION

Deadwood Welcome Center
501 Main St, Deadwood, SD 57732

DATE & TIME

Saturday, Aug. 6 – Saturday, Aug. 13
9AM – 5PM, Daily



SATURDAY 8/6

STURGIS » LAZELLE

| | |
|---|---------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 9:30AM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 10:30AM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11:30AM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 12:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |

STURGIS » SASHA'S CYCLES

| | |
|--------------------------------------|-----|
| STURGIS BOONIE BIKE SERIES | 6PM |
| PRESENTED BY HARLEY-DAVIDSON RACE #1 | |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » HARLEY-DAVIDSON OUTLAW SQUARE

| | |
|--|----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM-6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |
| HARLEY-DAVIDSON'S PRESENTS | 11AM-5PM |
| THE CHOPICAL POOL PARTY HOSTED BY PRISM SUPPLY CO. | |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|--|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |
| FLAT OUT FRIDAY "COOL DOWN LAP" POOL PARTY | 3PM-6PM |
| PRESENTED BY HARLEY-DAVIDSON | |

FULL THROTTLE SALOON

| | |
|------------------------------|----------|
| HOOLIGAN HARE SCRAMBLES | 11AM-2PM |
| PRESENTED BY HARLEY-DAVIDSON | |

SUNDAY 8/7

STURGIS » LAZELLE

| | |
|--|----------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| HARLEY-DAVIDSON BRAWL AT STURGIS | 11AM-4PM |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » HARLEY-DAVIDSON OUTLAW SQUARE

| | |
|---|-----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM- 6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM- 6PM |
| HARLEY-DAVIDSON PRESENTS CHOPPERS MAGAZINE | 11AM-5PM |
| DEADWOOD ROUND UP, FEATURING FXR BAZAAR | |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9PM-5PM |
| MAMA TRIED SHOW “STURGIS EDITION” | 4PM-7PM |
| INVITATIONAL MOTORCYCLE SHOW PRESENTED BY HARLEY-DAVIDSON PAPPY HOEL POOL | |

FULL THROTTLE SALOON

| | |
|---|----------|
| HOOLIGAN TRACK DAY/TEST AND TUNE PRESENTED BY HARLEY-DAVIDSON | 10AM-2PM |
| STURGIS BOONIE BIKE SERIES PRESENTED BY HARLEY-DAVIDSON RACE #2 | 9PM |
| SLAUGHTER AND SPECIAL GUESTS | 7PM |

MONDAY 8/8

STURGIS » LAZELLE

| | |
|--|----------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| HARLEY-DAVIDSON POLICE CONCEPT MOTORCYCLES EVENT | 10AM-4PM |

STURGIS » RALLY POINT

| | |
|---|----------|
| V-TWIN VISIONARY BIKE SHOW | 11AM-4PM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 12PM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 2PM |
| OUTLAW JIM AND THE WHISKEY BENDERS SPONSORED BY WORTH HARLEY-DAVIDSON | 8PM |

STURGIS » JACKPINE TRACK

| | |
|--|----------|
| AMERICAN HOOLIGAN FINALS FLAT TRACK RACES PRESENTED BY HARLEY-DAVIDSON | 3PM-10PM |
| STURGIS BOONIE BIKE SERIES PRESENTED BY HARLEY-DAVIDSON RACE #3 | 7PM |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » OUTLAW SQUARE

| | |
|---|----------|
| STURGIS BUFFALO CHIP’S LEGENDS RIDE | 9AM-3PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

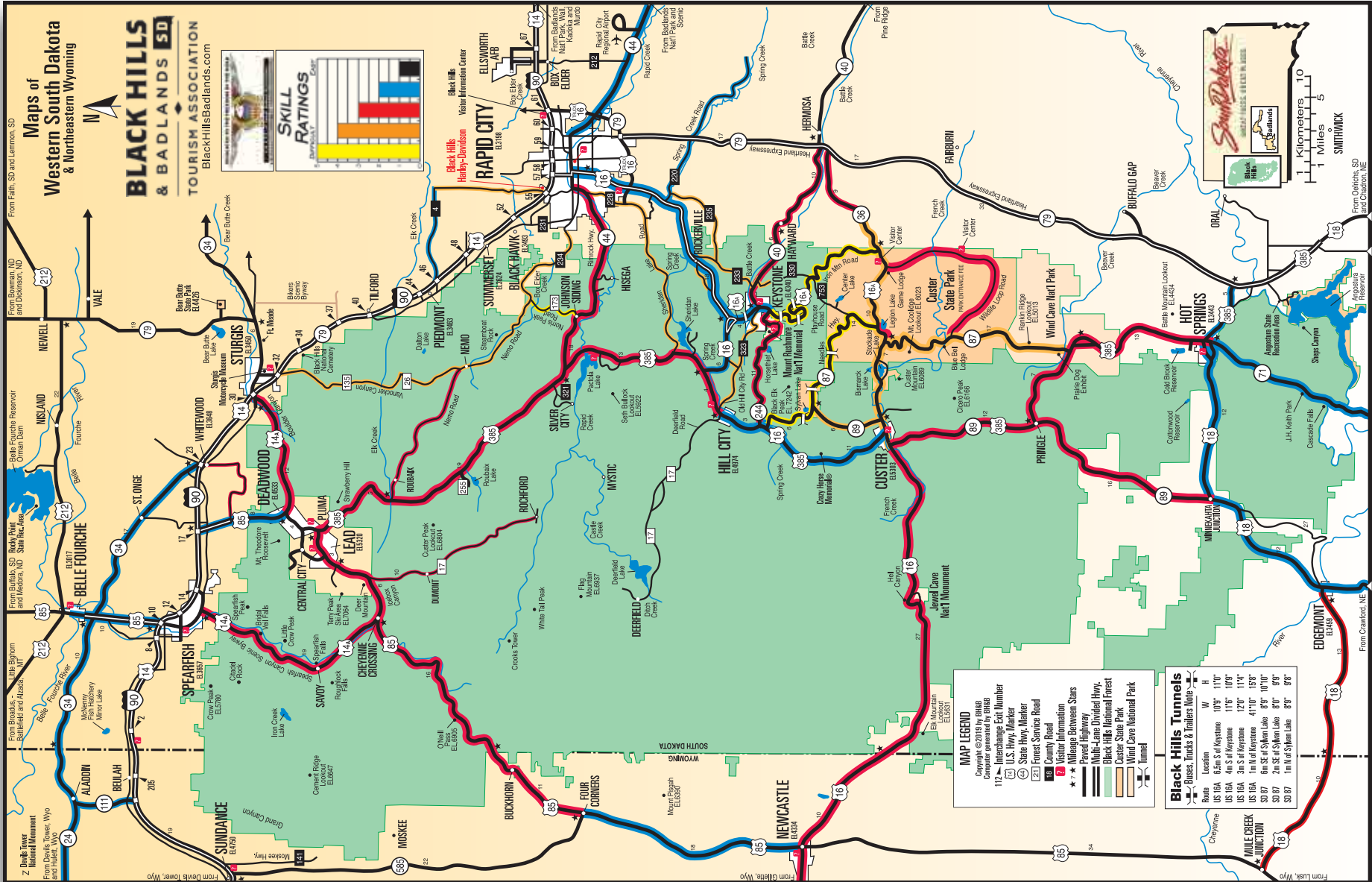
| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---|---------|
| H.O.G. RIDE “KICK’N IT OLD SCHOOL” REGISTRATION | 8AM |
| KICKSTANDS UP | 9:15AM |
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |

FULL THROTTLE SALOON

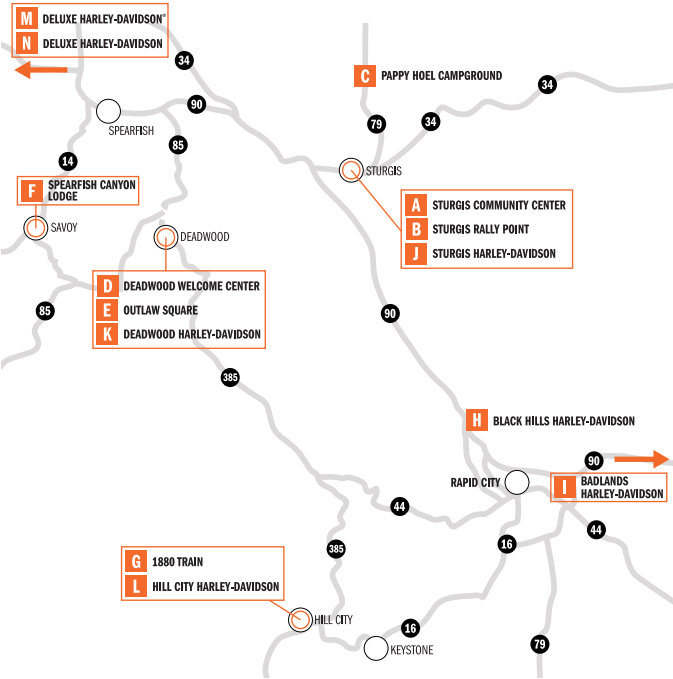
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|--------------------------|-----|
| TESLA AND SPECIAL GUESTS | 7PM |
|--------------------------|-----|



SAFETY HELMET: Required under age 18, helmet must be an approved US DOT helmet. **SEE PROTECTION:** Required unless equipped with windshield and design that protects the motorcycle operator. When headlights are required to be used, headlights must be on and on or off cannot reduce the light transmission of the device below 35%. **WHEELER:** Must be all times be used with a muffler, proper working order, and in constant operation to prevent excessive or unusual noise. No person may make any alteration or modification of any kind. **LANE SPLITTING:** Illegal in South Dakota. **USE OF FULL LANE:** A motorcycle is entitled to the use of its full lane. No vehicle may be driven in such a manner as to deprive any motorcycle of the full use of a lane.

HARLEY-DAVIDSON® LOCATIONS

- A STURGIS COMMUNITY CENTER**
1401 Lazalle St, Sturgis, SD 57785
- B HARLEY-DAVIDSON RALLY POINT**
985 Harley-Davidson Way, Sturgis, SD 57785
- C PAPPY HOEL CAMPGROUND/FULL THROTTLE SALOON**
19942 SD-79, Vale, SD 57788
- D DEADWOOD WELCOME CENTER**
501 Main St, Deadwood, SD 57732
- E OUTLAW SQUARE**
703 Main St, Deadwood, SD 57732
- F SPEARFISH CANYON LODGE**
10619 Roughlock Falls Rd, Lead, SD 57754
- G 1880 TRAIN – HILL CITY**
222 Railroad Ave, Hill City, SD 57745
- H BLACK HILLS HARLEY-DAVIDSON**
2820 Harley Dr, Rapid City, SD 57702
- I BADLANDS HARLEY-DAVIDSON**
601 Main St, Wall, SD 57790
- J STURGIS HARLEY-DAVIDSON**
1040 Junction Ave, Sturgis, SD 57785
- K DEADWOOD HARLEY-DAVIDSON**
681 Main St, Deadwood, SD 57732
- L HILL CITY HARLEY-DAVIDSON**
261 E Main St, Hill City, SD 57745
- M DELUXE HARLEY-DAVIDSON**
2423 E Cleveland St, Sundance, WY 82729
- N DELUXE HARLEY-DAVIDSON**
3300 Conestoga Dr, Gillette, WY 82718



DEALERSHIP HOURS

| BLACK HILLS HARLEY-DAVIDSON® | |
|------------------------------|---------|
| 8/4 | 8AM-6PM |
| 8/5 - 8/12 | 8AM-8PM |
| 8/13 | 8AM-6PM |
| 8/14 | 8AM-4PM |

| BADLAND HARLEY-DAVIDSON | |
|-------------------------|---------|
| 8/4 | 8AM-7PM |
| 8/5 - 8/8 | 8AM-8PM |
| 8/9 - 8/12 | 8AM-7PM |
| 8/13 | 8AM-6PM |
| 8/14 | 9AM-4PM |

| STURGIS HARLEY-DAVIDSON | |
|-------------------------|------------|
| 8/4 | 8AM-8PM |
| 8/5 - 8/12 | 8AM-9:30PM |
| 8/13 | 8AM-6PM |
| 8/14 | 8AM-4PM |

| DEADWOOD HARLEY-DAVIDSON | |
|--------------------------|----------|
| 8/4 - 8/11 | 9AM-10PM |
| 8/12 - 8/13 | 9AM-7PM |
| 8/14 | 10AM-4PM |

| HILL CITY HARLEY-DAVIDSON | |
|---------------------------|----------|
| 8/4 - 8/5 | 9AM-7PM |
| 8/6 - 8/9 | 8AM-9PM |
| 8/10 - 8/12 | 9AM-8PM |
| 8/13 | 9AM-6PM |
| 8/14 | 10AM-4PM |

| DELUXE HARLEY-DAVIDSON OF SUNDANCE | |
|------------------------------------|---------|
| 8/4 - 8/5 | 9AM-6PM |
| 8/6 - 8/7 | 9AM-5PM |
| 8/8 - 8/12 | 9AM-6PM |
| 8/13 | 9AM-4PM |
| 8/14 | CLOSED |

| DELUXE HARLEY-DAVIDSON OF GILLETTE | |
|------------------------------------|---------|
| 8/4 - 8/5 | 9AM-6PM |
| 8/6 - 8/7 | 9AM-5PM |
| 8/8 - 8/12 | 9AM-6PM |
| 8/13 | 9AM-4PM |
| 8/14 | CLOSED |

TUESDAY 8/9

STURGIS » LAZELLE

| | |
|--|---------|
| STURGIS MILITARY APPRECIATION DAY PRESENTED BY VFW | |
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11AM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 12:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 2:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 3:30PM |

STURGIS » JACKPINE TRACK

| | |
|---|----------|
| AMERICAN HOOLIGAN FINALS FLAT TRACK RACES | 3PM-10PM |
| PRESENTED BY HARLEY-DAVIDSON | |
| STURGIS BOONIE BIKE SERIES | 7PM |
| PRESENTED BY HARLEY-DAVIDSON RACE #4 | |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » OUTLAW SQUARE

| | |
|---|----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM-6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |
| HARLEY-DAVIDSON PRESENTS ROCKFORD FOSGATE | 11AM-5PM |
| PERFORMANCE BAGGER SHOW | |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---------------------------------------|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |

FULL THROTTLE SALOON

| | |
|----------------------------------|-----|
| CHASE MATTHEW AND SPECIAL GUESTS | 7PM |
|----------------------------------|-----|

WEDNESDAY 8/10

STURGIS » LAZELLE

| | |
|---|---------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11AM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 12:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 2:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 3:30PM |

STURGIS » RALLY POINT

| | |
|---|-----|
| OUTLAW JIM AND THE WHISKEY BENDERS SPONSORED BY WORTH HARLEY-DAVIDSON | 8PM |
|---|-----|

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » OUTLAW SQUARE

| | |
|---|----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM-6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |
| HARLEY-DAVIDSON PRESENTS THE V-TWIN | 11AM-5PM |
| VISIONARY SPEED & STYLE SHOW | |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---------------------------------------|----------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |
| H.O.G. BIKE GAMES | 10:00 AM |

FULL THROTTLE SALOON

| | |
|--|----------|
| MAMA TRIED “SHOW US WHAT YOU GOT” RIDE IN MOTORCYCLE SHOW PRESENTED BY HARLEY-DAVIDSON | 11AM-3PM |
| STURGIS BOONIE BIKE SERIES PRESENTED BY HARLEY-DAVIDSON RACE #5 | 2PM-3PM |
| BLACKBERRY SMOKE AND SPECIAL GUESTS | 7PM |

THURSDAY 8/11

STURGIS » LAZELLE

| | |
|---|----------|
| H.O.G.® RIDE "BLACK HILLS BREAKFAST" STAGE/REGISTER | 6AM |
| KICKSTANDS UP | 7AM |
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 10AM-4PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11AM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 12:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |
| STUNT SHOW BY UNKNOWN INDUSTRIES | 2:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 3:30PM |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » OUTLAW SQUARE

| | |
|--|----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM-6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |
| HARLEY-DAVIDSON® PRESENTS THE LED SLED CUSTOMS | 11AM-5PM |
| DEADWOOD SPORTSTER SHOW | |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---------------------------------------|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |
| H.O.G. MEMBER PARTY @ THE POOL | 6:00 PM |

FULL THROTTLE SALOON

| | |
|---------------------------|-----|
| JACKYL AND SPECIAL GUESTS | 7PM |
|---------------------------|-----|

FRIDAY 8/12

STURGIS » LAZELLE

| | |
|---|---------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11AM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 3:30PM |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

DEADWOOD » OUTLAW SQUARE

| | |
|---|----------|
| HARLEY-DAVIDSON HIGH NOON CLUB | 10AM-6PM |
| HARLEY-DAVIDSON ORIGINALS EVENT MERCHANDISE | 10AM-6PM |
| DEADWOOD CUSTOM CYCLES' MOTORCYCLE SOCIAL PRESENTED BY HARLEY-DAVIDSON | 11AM-5PM |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
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| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---------------------------------------|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |

SATURDAY 8/13

STURGIS » LAZELLE

| | |
|---|---------|
| H-D® ACTIVATION | 9AM-5PM |
| HARLEY-DAVIDSON® MODEL YEAR 2022 DEMOS | 9AM-5PM |
| REGISTRATION ENDS | 4PM |
| LAST DEMO LEAVES | 4:30PM |
| OFFICIAL RALLY H.O.G.® CHECK-IN | 9AM-5PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 11AM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 1:30PM |
| POLICE SKILLS DEMONSTRATION RIDING & BIKE PICK UP | 3:30PM |

DEADWOOD » WELCOME CENTER

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| LIVEWIRE 2022 DEMOS | 9AM-5PM |

SPEARFISH » SPEARFISH CANYON LODGE

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

HILL CITY » 1880 TRAIN

| | |
|---------------------------------------|---------|
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
|---------------------------------------|---------|

PAPPY HOEL CAMPGROUND

| | |
|---------------------------------------|---------|
| CLUB H.O.G. | 9AM-5PM |
| HARLEY-DAVIDSON MODEL YEAR 2022 DEMOS | 9AM-5PM |
| OFFICIAL RALLY H.O.G. CHECK-IN | 9AM-5PM |



HOMECOMING



JULY 13-16, 2023

Join us as we celebrate our 120th Anniversary with the launch of Harley-Davidson® Homecoming, an annual H-D® festival held in Milwaukee.



H-D.COM/EVENTS

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LEARN MORE**
H-D.COM/120

