



PROSPECTIVE DEALER INQUIRY

INTRODUCTION

This form is intended for a Prospective Dealer Operator of a Harley-Davidson® dealership, in Canada. This is how you (the Prospect) begins the conversation with us about potentially owning a Harley-Davidson® dealership. In addition to the information you provide here, a resume will help us understand your relevant business experience and education.

Please email this completed form and your resume to **dealership.canada@harley-davidson.com**. Please be advised that Harley-Davidson Canada may also share this information with key internal stakeholders and partners for further review. We look forward to hearing from you, and will be in touch within 60 days of receipt of your inquiry.

*****Please also submit a current resume, including references, with this Inquiry to include relevant business experience and education*****

PERSONAL INFORMATION

FULL NAME:

CURRENT ADDRESS:

CITY, PROVINCE, POSTAL CODE:

MOBILE:

EMAIL ADDRESS:

AREAS OF INTEREST

Harley-Davidson may have existing dealership opportunities throughout Canada. Please indicate below your primary area/location of interest:

ANY OPPORTUNITY IN CANADA **OR** SELECT THE PROVINCE(S) YOU ARE INTERESTED IN

BC	QC	YK
AB	NB	NT
SK	NS	NU
MB	PEI	
ON	NL	

COMMENTS:

DEALER/OWNER STANDARDS & REQUIREMENTS

Prior to completing this Inquiry, please review Harley-Davidson Canada’s ownership and financial requirements published on **h-d.com/BecomeADealer** to ascertain if you qualify and meet our Dealer Operator/Owner requirements.

Please briefly describe your proposed ownership structure for a Harley-Davidson® dealership and how you would manage the business, including your role:

CURRENT BUSINESS INTERESTS (IF ANY)

NAME OF BUSINESS:

TYPE OF BUSINESS: MOTORCYCLE POWERSPORTS AUTOMOTIVE

OTHER:

WEBSITE ADDRESS:

COMMENTS:

STATEMENT OF PERSONAL NET WORTH

Please provide the following personal financial information to determine if you meet our minimum financial requirements, currently \$2 million net worth and \$750,000.00 liquid assets, among other things.

STATEMENT OF PERSONAL NET WORTH		
<u>ASSETS</u>		
Cash		
Automobiles/Motorized Equipment: (itemize)	<u>Market Value</u>	<u>Purchase Price</u>
Residential real estate (addresses)		
Other Real Estate (addresses)		
RRSP's		
Long-term investments/business ownership equity (itemize)	<u>Book Value</u>	
<u>TOTAL ASSETS</u>		
<u>LIABILITIES</u>		
Credit Cards		
Line of Credit/Loans outstanding (combined)		
Residential Mortgage		
Residential Mortgage		
Property Mortgages		
Other debt or financial obligation (itemize)		
<u>TOTAL LIABILITIES</u>		
<u>PERSONAL NET WORTH</u>		

SIGNATURE & CERTIFICATION

The undersigned certifies that the information in this Prospective Dealer Inquiry is true and accurate to the best of the individual's knowledge as of the date indicated.

BY:

DATE:

Please understand that under no circumstances does the submittal of this Inquiry to Harley-Davidson Canada imply in any manner our intention to approve you as an authorized Harley-Davidson® dealer. At any stage in the prospect review process, HDC reserves the absolute and unfettered right to accept or deny a prospect which it views as unsuitable for its long-term plans. While Dealer-recommended prospects are always welcome, HDC will, at its sole discretion, reserve the right to refuse a prospect without explanation upon its own analyses. Rationale for such will not be unreasonably withheld. At any such event, the final decision on moving forward with any application rests solely with HDC.