



REDEMPTION FORM

To receive your \$100 H-D® Gift Card please complete this form and submit it to your local participating Harley-Davidson® dealer to include with your Seller's Assist loan package*.

MOTORCYCLE INFORMATION

VIN: _____ Contract Date: _____

Seller Name: _____

BUYER INFORMATION

Buyer Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

How did you hear about the Seller's Assist Program? _____

SELLER'S ASSIST REDEMPTION DETAILS

- 1) Seller's Assist is specifically designed to help one individual buy a motorcycle from another.
- 2) Seller's Assist is not available to finance motorcycles sold by businesses or for items other than motorcycles.
- 3) The seller and the buyer cannot be the same person.
- 4) To qualify, Seller's Assist transactions must be completed at a participating H-D® dealership and must be funded through Eaglemark Savings Bank (ESB) by March 15, 2012.
- 5) The buyer must take delivery of the motorcycle by March 15, 2012 and HDFs must receive the completed Redemption form by April 15, 2012.
- 6) \$100 H-D® Gift Card is for customer personal use only and cannot be used as down payment on loan.
- 7) Offer subject to change or cancellation at any time.

*** Completed redemption forms may also be submitted via mail or fax.**

Mail: HDFs Seller's Assist, 222 West Adams, Suite 2000, Chicago, IL 60606

Fax: 312-368-8207

\$100 H-D® Gift Card will be delivered within 2-4 weeks of receipt of redemption form.

Financing for the Seller's Assist Program is offered through Eaglemark Savings Bank (ESB), a subsidiary of Harley-Davidson Credit Corp. Subject to credit approval by Eaglemark Savings Bank (ESB). Not all applicants will qualify. Financing terms, conditions and limitations may apply. \$5,000 minimum amount financed.

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