

RECEIVE A

No-Cost* 3-Year HARLEY-DAVIDSON® EXTENDED SERVICE PLAN

VALUED UP TO \$886*

Not a *care* in the world.
Just the way *you* like it.

Purchase any eligible 2010 Harley-Davidson® motorcycle and receive a no-cost three-year Harley-Davidson® Extended Service Plan valued up to \$886. In addition, **receive a full two-year Factory warranty coverage on any new Genuine Motor Parts and Accessories purchased and installed with your new bike.**

Now that's carefree riding! For a list of participating Retail Stores, go to harleycanada.com or visit your local authorized Canadian Harley-Davidson® Retail Store today for details.

*Three-year Harley-Davidson® Extended Service Plan (ESP) available at no additional cost to Consumer upon purchase of new, previously untitled 2010MY H-D® models at participating Harley-Davidson® Retail Stores only effective September 1, 2010 - October 31, 2010

PARTICIPATING RETAIL STORES:

British Columbia

Harley-Davidson® of Prince George
PRINCE GEORGE

Mountainview Harley-Davidson®
CHILLIWACK

Trev Deeley Motorcycles
VANCOUVER

Barnes Harley-Davidson®
LANGLEY

Kamloops Harley-Davidson®
KAMLOOPS

Harley-Davidson® of Smithers
SMITHERS

Harley-Davidson® of the Kootenays
CRANBROOK

Kane's Harley-Davidson®
KELOWNA

Alberta

Harley-Davidson® of Medicine Hat
DUNMORE

Harley-Davidson® Grande Prairie
GRANDE PRAIRIE

Harley-Davidson® of Fort McMurray
FORT MCMURRAY

Kane's Harley-Davidson® Calgary
CALGARY

Lethbridge Harley-Davidson®
LETHBRIDGE

Harley-Davidson® of Edmonton
EDMONTON

Heritage Harley-Davidson®
EDMONTON

Edge Harley-Davidson®
LLOYDMINSTER

Gasoline Alley Harley-Davidson®
RED DEER COUNTY

Calgary Harley-Davidson®
CALGARY

Saskatchewan

Redline Harley-Davidson®
SASKATOON

Prairie Motorcycle
REGINA

Manitoba

Gaslight Harley-Davidson®
MORDEN

Harley-Davidson® Winnipeg
WINNIPEG

Lone Star Harley-Davidson®
WINNIPEG

Ontario

Clare's Harley-Davidson® of Niagara
NIAGARA-ON-THE-LAKE

Fox Harley-Davidson®
OWEN SOUND

Thunder Bay Harley-Davidson®
THUNDER BAY

MotoSport Plus
KINGSTON

Motorsport Custom Accessories
SARNIA

Kitchener Harley-Davidson®
KITCHENER

Rocky's Harley-Davidson®
LONDON

Barrie Harley-Davidson®
BARRIE

Mackie Harley-Davidson®
OSHAWA

Harley-Davidson® of Ottawa
OTTAWA

Freedom Harley-Davidson®
NEPEAN

Longley Harley-Davidson® of Peterborough
PETERBOROUGH

Jacox Harley-Davidson®
MISSISSAUGA

Thunder Road Harley-Davidson®
WINDSOR

Davies Harley-Davidson®
RICHMOND HILL

Pete's Sales & Service
PEMBROKE

Harley-Davidson® of Toronto
TORONTO

Quebec

Moto Sport Bibeau
VAL-D'OR

Harley-Davidson® Rimouski
RIMOUSKI

Atelier de Mécanique Prémont
QUÉBEC

Harley-Davidson® Laval
LAVAL

Leo Harley-Davidson®
BROSSARD

Carrier Harley-Davidson®
ACTON VALE

Carrier Harley-Davidson® Drummondville
DRUMMONDVILLE

Sport Boutin
VALLEYFIELD

Motosports G.P.
VICTORIAVILLE

R.P.M. Moto Plus
SAGUENAY

Harley-Davidson® Côte-Nord
BAIE-COMEAU

Harley-Davidson® de L'Outaouais
GATINEAU

Harley-Davidson® Montréal
MONTRÉAL

Sherbrooke Harley-Davidson®
SHERBROOKE

Bécancour Harley-Davidson®
VILLE DE BÉCANCOUR

Shawinigan Harley-Davidson®
SHAWINIGAN

Vision Harley-Davidson®
REPENTIGNY

Newfoundland

Mile 1 Harley-Davidson®
MOUNT PEARL

Prince Edward Island

Red Rock Harley-Davidson®
CORNWALL

www.harleycanada.com



*Three-year Harley-Davidson® Extended Service Plan (ESP) available at no additional cost to Consumer upon purchase of new, previously untitled 2010MY H-D® models at participating Harley-Davidson® Retail Stores only. The no-cost ESP is not available if the contract sale date is greater than 90 days from the in-service date, or if the kilometres are greater than 3,500 kilometres. For a list of participating Retailers, go to www.harleycanada.com. ESP can be cancelled at any time by Consumer, but no refund will be due (three-year ESP has no monetary value to Consumer). Consumer may elect to purchase longer term ESP at additional cost, but any cancellation will cancel the entire ESP. ESP is not a warranty. See ESP Agreement (Parts I and II) for terms and conditions of coverage. Offer not available in Nova Scotia, New Brunswick, Yukon Territory, and Northwest Territories. Void where prohibited. Must take delivery by 10/31/2010. See participating Retailers for details. **Harley-Davidson and the Bar & Shield are among the trademarks of H-D Michigan, LLC.

With the purchase of any new Harley-Davidson® model from an authorized Canadian Harley-Davidson® Retailer, you will receive a free, full one-year membership in H.O.G.® Always ride with a helmet. Ride defensively. Distributed exclusively in Canada by Deeley Harley-Davidson® Canada, Richmond and Concord. Deeley Harley-Davidson® Canada is a proud sponsor of Muscular Dystrophy Canada. ©2010 H-D.