From the West
1. Take I-94 East towards Milwaukee
2. Take the James Lovell/St. Paul Exit
3. Turn left on N. James Lovell St.
4. Turn right on N. 6th St.
5. Turn left on W. Canal St.

From the South
1. Take I-94/I-43 North towards Milwaukee
2. Take the National Avenue Exit
3. Turn right onto 9th St.
4. Turn right onto National Avenue
5. Turn left on S. 6th St.
6. Turn right into Roundabout, continue onto S. 6th St.
7. Turn right on W. Canal St.

From the North
1. Take I-43 South towards Milwaukee
2. Continue on I-43/I-94 Southbound
3. Take the National Avenue Exit
4. Turn right onto 9th St.
5. Turn right onto National Avenue
6. Turn left on S. 6th St.
7. Turn right into Roundabout, continue onto S. 6th St.
8. Turn right on W. Canal St.

Harley-Davidson Museum
400 West Canal Street
Milwaukee, WI 53201
1-877-HD-MUSEUM or
1-877-436-8738
www.h-dmuseum.com

Hours of Operation
Winter Hours (Oct. - Apr.)
Weekdays 10-6, Thursday 10-8
Weekends 10-6

Summer Hours (May - Sept.)
Weekdays 9-6, Thursday 9-8
Weekends 9-6

The Shop hours
Weekdays 10-6:30, Thursday 10-8:30
Weekends 10-6:30

Ticket Information
No refunds or exchanges on ticket purchases. Reentry is allowed on
the same day of your visit during regular hours/times.
Adult (18-64 years): $16
Child (5-17 years): $10
Child (under 5): Free
Student (with valid student ID): $12
Senior Citizen (65+ years): $12
Military: $12
Group Rate (minimum 15 people): $12
School Groups (K-12): $5 with reservation

Click here to purchase tickets online
The Shop
The Shop offers unique merchandise drawn from the Archives and Museum exhibits, and is open seven days a week.

Motor®
Motor serves lunch and dinner seven days a week – so come on by, hang out, and take it all in.

Cafe Racer®
Cafe Racer serves breakfast and lunch seven days a week.

Living the Legend™ Rivets
Express your passion for Harley-Davidson through the creation of an authentic stainless steel rivet customized with a statement all your own. Your rivet will be displayed on either a curved steel wall or a special plaza on the grounds of the Museum. For more information, visit www.h-dmuseum.com/livingthelegend.
Accessible Guest Services

We want all our visitors to experience the Harley-Davidson Museum® to the fullest. The Harley-Davidson Museum® has outside parking with handicap parking stalls located throughout the Museum grounds. Wheelchairs, power chairs and mobility scooters are welcome, and we have complimentary wheelchairs available on a first-come, first-serve basis. Service animals are also allowed in the Museum. Please contact our Museum staff if there is any additional way we can make the most of your visit.

Rules of the Road

• Pets and animals are allowed on the Museum grounds only, and not inside any of the Museum buildings. Please clean up after animals.
• Glass bottles of any kind are not allowed on the grounds.
• Beverages or food items of any kind are not permitted inside the Museum exhibits.
• Cell phones are allowed in the exhibits.
• Personal video cameras and photography are allowed.
• Smoking is not permitted inside the Museum.
• Shirts and shoes must be worn inside the building at all times.

Milwaukee-Area Dealerships

Check out one of the Harley-Davidson® dealerships in the area for information on bikes, parts and accessories, MotorClothes® apparel and collectibles, Rider’s Edge® rider education courses, as well as Harley-Davidson® Authorized Rentals. Looking for a dealer in your area? See our dealer locator at our information kiosk, or visit www.harley-davidson.com.

1. Milwaukee Harley-Davidson
   1130 W. Silver Spring Road
   Milwaukee, WI 53225
   414-461-4444
   www.milwaukeeharley.com

2. Hal’s Harley-Davidson
   1925 S. Moorland Road
   New Berlin, WI 53151
   262-860-2060
   www.halshd.com

3. Suburban Motors Harley-Davidson
   139 North Main Street
   Thiensville, WI 53092
   262-242-2464
   www.suburbanharley.com

4. House of Harley-Davidson
   6221 W. Layton Avenue
   Milwaukee, WI 53220
   414-282-2211
   www.houseofharley.com